## Social Media Policy



Social media (including personal and professional websites, blogs, chat rooms and bulletin boards; social networks, such as Facebook, Linkedin, Twitter and My Space; video-sharing sites such as YouTube; and e-mail) are a common means of communication and self-expression.

It is essential that Committee members, volunteers and Club members make informed decisions about how they use the internet, mobile phone and email communications to protect our club and our people.

Everyone involved in our club has the responsibility to safeguard both in and out the pool, including communications.

## **Club responsibilities**

- The club does not promote the use of social media networks to any child under the age of 13
- The Club will not print surnames (only first names) in conjunction with photos published on its website and/or social media networks
- The club will ensure that signed permission is gained prior to publishing any names or photos of club members on any website and/or social media network
- The club will refrain from publishing comments about other clubs, divers or judges and any controversial or potentially inflammatory subjects
- The club will avoid hostile or harassing communications in any posts or other online communications – Harassment is an offensive conduct based on a person's race, sex, gender identity, national origin, colour, disability, age, sexual orientation, veteran status, marital status, religion or any other status protected by law
- The club will endeavour, to the best of its ability, to identify copyrighted or borrowed material with citations and links. When publishing direct paraphrased quotes, thoughts, ideas, photos or videos, the club will give credit to the original publisher or author
- The club will be responsible for reviewing responses to online posts and resolving any concerns immediately.
- If a blogger or any other online participant posts an inaccurate or negative comment about the club or anyone associated with the club, the club will not reply, but seek advice from the ASA or Sport England.